A 2017 study at The Art Institute of Chicago shows that the average time a person spends looking at a piece of art in a museum is 27 seconds.¹ Do you think that is enough time to spend with an image or object in a museum? Why or why not?

1. Set a timer for 27 seconds. Challenge yourself to take in as much of the image or object as you can. After 27 seconds, try and describe what you are looking at by using the five senses:
   A) If you could SMELL it, what would it smell like?
   B) If you could TOUCH it, what would it feel like?
   C) If you could HEAR it, what would it sound like?
   D) If you could TASTE it, what would it taste like?

2. Set a timer for 1 minute and 30 seconds. While looking at the same image or object, use this opportunity to pay closer attention to the details. Try and describe what you are looking at by using the five senses:
   A) If you could SMELL it, what would it smell like?
   B) If you could TOUCH it, what would it feel like?
   C) If you could HEAR it, what would it sound like?
   D) If you could TASTE it, what would it taste like?